

MID-COLUMBIA ECONOMIC DEVELOPMENT DISTRICT



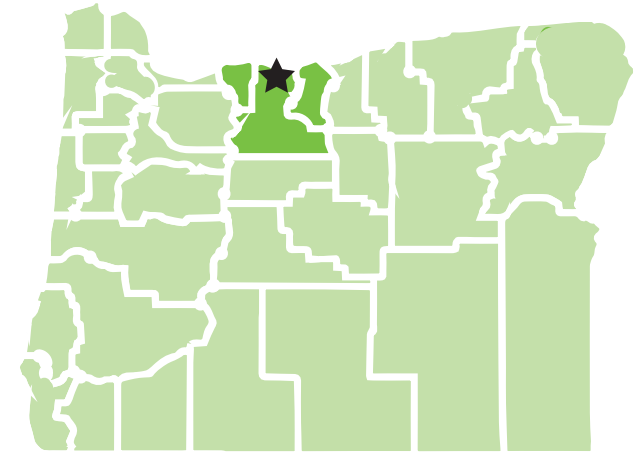
PARTNERS

- Columbia Gorge Community College Small Business Development Center
- Greater Goldendale Chamber of Commerce
- Oregon Chamber of Commerce
- City of Cascade Locks
- City of Maupin
- City of Moro
- City of Stevenson
- City of Wasco
- City of White Salmon
- Sherman County
- Skamania County
- Wasco County
- Klickitat County
- Hood River County



COMMUNITIES SERVED

- Native American entrepreneurs
- Tribal communities
- Low-income and underrepresented communities
- Rural communities



The ability to plan for and recover from an economic shock quickly is critical to ensuring the future economic vitality of our community.

—Carrie Pipinich, Senior Project Manager

Utilizing ROI Funding to

- ▶ Address disparities in access to economic opportunities for low-income and underrepresented communities.
- ▶ Make business services more accessible to Native American entrepreneurs and rural communities.
- ▶ Increase the overall usage of business services regionally.
- ▶ Identify business owners who are not being accessed through traditional outreach.

Supporting Entrepreneurs by

- ▶ Offering trainings for business owners to learn about business plans and tools (such as cloud platforms).
- ▶ Improving access to capital by convening local lenders and providing professional development to help lenders better reach underserved communities.
- ▶ Developing training materials and models to be used for future support.

Building Collective Capacity by

- ▶ Strengthening regional partnerships between cities, counties, chambers, and post-secondary institutions.
- ▶ Facilitating better access to business resources.
- ▶ Helping businesses better understand risk (such as a natural disaster) and build collective resiliency to overcome these systemic impacts.