

KLAMATH IDEA



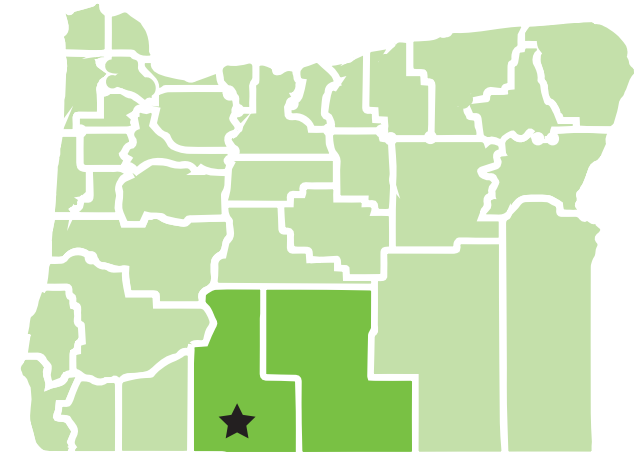
PARTNERS

- Klamath Community College Foundation
- KCC Small Business Development Center
- Klamath County Commissioners
- City of Klamath Falls
- Klamath Falls Downtown Association
- Klamath County Chamber of Commerce
- Oregon Tech
- South Central Oregon Economic Development District
- Business Oregon



COMMUNITIES SERVED

- Regional entrepreneurs
- Existing entrepreneurs and those who are just getting started with a tourism, tourism-allied, or business support services venture.
- Resource partners



We are blazing trails and challenging the status quo with this work. Like many rural communities, economic development has long-since been defined by industrial recruitment and the care and keeping of large employers and institutions. We are building a new additional pathway forward by working diligently at collaboration, connecting entrepreneurs to resources that already exist, identifying gaps in services, and determining who can best step into the gap therefore creating an ecosystem that puts entrepreneurs at the center. —Kat Rutledge, Director

Utilizing ROI Funding to

- ▶ Develop online platform via KlamathIDEA.org along with a regional hotline.
- ▶ Produce a video highlighting regional entrepreneurs.
- ▶ Support tourism-related ventures to draw high-value, low impact visitors and potential new residents to the region.

Supporting Entrepreneurs by

- ▶ Increasing access to a dedicated “entrepreneur concierge.”
- ▶ Connecting entrepreneurs to the right resource at the right time.
- ▶ Featuring local entrepreneurs in videos and other marketing materials to highlight and encourage entrepreneurship.
- ▶ Honing a support system that is easy to access, easy to understand, and responsive to entrepreneurs’ needs.

Building Collective Capacity by

- ▶ Enhancing data storage and search capabilities to allow for easier tracking and reporting on entrepreneurial growth and more.
- ▶ Increasing local pride and optimism.
- ▶ Directly engaging three to five entrepreneurs annually to act as project advisors.