

EUVALCREE



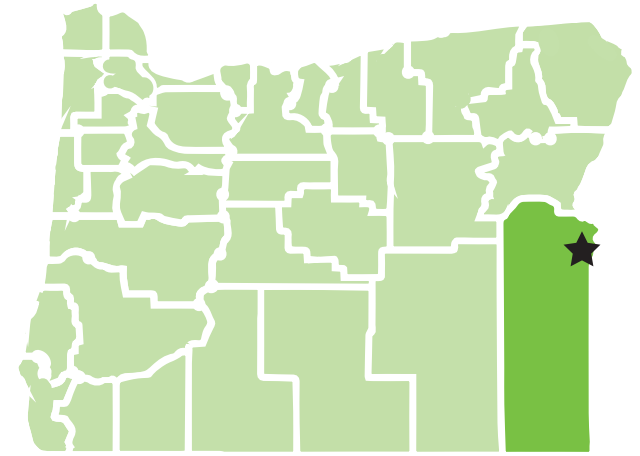
PARTNERS

- Western Treasure Valley (WTV) Truckers Cooperative
- Treasure Valley Community College Small Business Development Center
- The Northwest Cooperative Development Center



COMMUNITIES SERVED

- Latino and Hispanic short-haul freight owner-operators
- Marginalized and underrepresented communities in Malheur county



Cooperative ownership gives each owner-member both autonomy and collective strength—and connects them to the growing regional and global cooperative business movement. —Gustavo Morales, Executive Director

Utilizing ROI Funding to

- ▶ Continue to formalize the WTV Truckers Cooperative, a democratic ownership model empowering independent owner-operators to gain competitive advantage.
- ▶ Hire a commission broker to begin to bid for supplier contracts.
- ▶ Implement a multi-stage business plan to grow the organization.
- ▶ Plan toward a capital campaign for development of a physical location.

Supporting Entrepreneurs by

- ▶ Increasing services to lessen owner-member reliance on large shipping companies.
- ▶ Facilitating drivers' ability to combine their fleets, bid on contracts, and secure wholesale discounts.
- ▶ Partnering with service providers to provide access to lower cost parts, maintenance, roadside assistance, etc.

Building Collective Capacity by

- ▶ Recruiting new cooperative members through a branded marketing campaign.
- ▶ Building the capacity of the cooperative, building toward the goal of being self-sustaining.
- ▶ Raising the group's visibility by expanding relationships and, eventually, securing a physical location.