

LAUNCH PAD BAKER



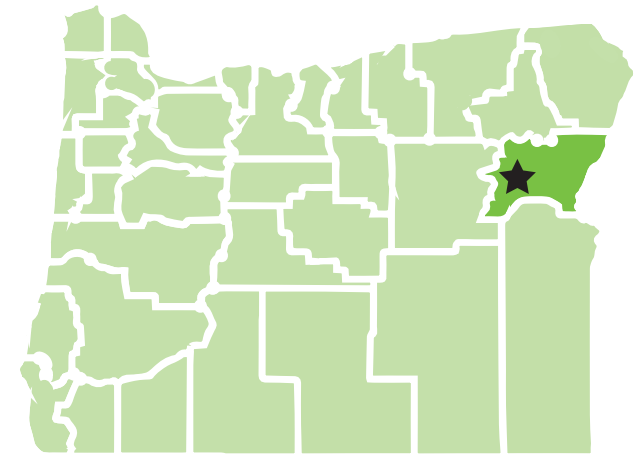
PARTNERS

- Northeast Oregon Economic Development District (NEOEDD)
- Baker County Women's Business Networking Group



COMMUNITIES SERVED

- Low-income entrepreneurs
- Woman-owned businesses
- Entrepreneurs launching or growing businesses



Despite what the statistics say, entrepreneurship in Baker City is alive and well...Our programs, one-on-one support, co-located service partners and rentable office, meeting, and event space have triggered a cascade of entrepreneurial activity.

—Bryan Tweit, Executive Director

Utilizing ROI Funding to

- ▶ Extend the Executive Director to full-time and hiring a social media manager.
- ▶ Implement a new evaluation system to better track participation and results.
- ▶ Increase the number of businesses served through one-on-one coaching.

Supporting Entrepreneurs by

- ▶ Increasing one-on-one coaching and direct technical assistance.
- ▶ Supporting long-term asset building by connecting low-income entrepreneurs to an IDA Program.
- ▶ Offering networking and start-up support for woman-owned businesses.
- ▶ Increasing available social media assistance and education for business owners.

Building Collective Capacity by

- ▶ Increasing the success of small businesses in the community.
- ▶ Improving the online presence of local businesses, raising the overall profile of Baker City's entrepreneurial spirit.
- ▶ Improving and increasing evaluation data to better understand the impact and reach of this work.