

EXPORT ASSISTANCE: Export Promotion Program

Oregon's Export Promotion Program has funds available to assist Oregon small businesses seeking to begin or grow international sales. Funded in part through a grant with the U.S. Small Business Administration, this popular program helped more than 500 Oregon small businesses attend trade shows and receive export training assistance.

WHO IS ELIGIBLE?

Oregon-based small businesses qualify if:

- Their exportable product (or service) is Oregon manufactured, processed or value-added.
- They employ fewer than 500 people worldwide (or meet the U.S. SBA's definition of a small business).
- At least 75% of their employees work in Oregon.
- They commit at least one U.S.-based full-time employee for the duration of grant-funded activities.

WHAT IS THE MAXIMUM DOLLAR VALUE?

Export Promotion Grants reimburse up to 50 percent of a company's eligible expenses up to \$10,000. Eligible applicants may apply for three events per federal fiscal year.

WHAT ACTIVITIES ARE SUPPORTED?

Most marketing activities specifically intended to increase export sales are supported by the program. Specific program activities must be developed in consultation with a Business Oregon global trade specialist.

Examples of Supported Activities Include:

- Exhibition at an international trade show or participation in a trade mission subject to approval.
- Production and translation of approved marketing materials created for grant-funded events and activities.
- Counseling, match-making, Gold Key or subscription to other services provided by the U.S. Commercial Service.
- Attendance at export seminars or training provided by the U.S. Commercial Service in U.S. locations.
- Localization of websites.

www.oregon4biz.com

WHEN CAN I APPLY?

Applications are processed and awarded on a rolling basis until all funds are expended. Applications should be completed and submitted at least 2 months in advance of the start of any intended activity.

HOW DO I APPLY?

Read the complete rules and instructions at:

www.oregon4biz.com/EPP



U.S. Small Business
Administration

business
oregon®

*Funded, in part, through a grant with the
U.S. Small Business Administration.*

Successful Oregon Exporter:
Benchmade Knives



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