



International Events For Oregon's Key Industries

Business Oregon's Global Strategies Team is currently recruiting businesses to participate in the selected trade shows below. For small-sized companies, Oregon Trade Promotion Program financial assistance may be available. Contact Ruth Hall, 503-229-6051, for additional information.

East China Fair—Shanghai, China—March 1–5, 2010

East China Fair is the largest regional trade fair in China featuring fashion apparel, activewear, textiles and materials. The show is comprised of buyers, suppliers, designers, distributors and large scale retailers. For more info:

<http://english.mofcom.gov.cn/aarticle/exhibitioninfo/domesticfairs/200910/20091006547907.html>

Contact: [Dana Shannon](#), Global Trade Specialist, 503-229-6053.

Medical Fair India—Mumbai, India—March 12–14, 2010

Medical Fair India is not a large show by global standards, but it is the most important event of its type in India. In 2009, when there were 185 exhibitors from 17 countries—including an official delegation from the U.S.

Visit www.biztradeshows.com/hospimedica-india/ for more information. This event is professionally managed by Messe Dusseldorf, the group that organizes Medica, in Germany. The U.S. Department of Commerce is running a trade mission to India that will have an optional exhibition package at Medical Fair India.

Contact: [Tom DiCorcia](#), Global Trade Specialist, 503-229-6055.

GLOBE 2010—Vancouver, Canada—March 24–26, 2010

GLOBE 2010 is one of the world's largest and longest-running events dedicated to the business of the environment. The event is held every two years. In 2008, 11,000 environment industry leaders, procurement managers, engineers and corporate executives from 70+ countries attended the GLOBE Trade Fair. Web site: <http://www.globe2010.com>

Contact: [Sunun Setboonsarng](#), Global Trade Specialist, 503-229-6057.

Dubai Wood and Trade Mission—Dubai, UAE—April 13–15, 2010

Dubai Wood is the largest Middle East trade show dedicated to wood and secondary softwood products. The show provides buyers with the newest trade industry products and showcases innovation in product design and usage. Dubai Wood is the best platform for wood products buyers to find suppliers for wood and wood products. For more info: www.dubaiwoodshow.com/.

Contact: [Dana Shannon](#), Global Trade Specialist, 503-229-6053.

The Arabian Construction Week—Abu Dhabi—May 24–26, 2010

The Arabian Construction Week consists of three vertical trade exhibitions and conferences: Greenbuild World Expo and Summit; Futurebuild Middle East; and Civil Engineering Middle East. Greenbuild will focus on green building products and services; Futurebuild will act as a platform for suppliers to showcase the latest technology and solutions; Civil Engineering will focus on all aspects of engineering technologies for mega projects. The event also will bring together industry leaders, policy makers and experts to discuss and share best practice on sustainable design, construction and the latest technologies for the built environment.

It is possible to position Oregon companies to deliver presentations at the event. At Greenbuild 2009 in Phoenix, the UAE alone sent more than 100 businesses looking for the latest U.S. products, technologies and services. See: <http://www.greenbuildmiddleeast.com/>.

Contact: [Sunun Setboonsarng](#), Global Trade Specialist, 503–229–6057.

Design Build Australasia—Sydney, Australia—June 23–25, 2010

Design Build Australasia is the largest regional trade show targeting the wood products industry and design industry. Design Build Australasia brings together buyers, distributors and wood products suppliers to make valuable new contacts as well as introduce new product trends and technological developments. This is an SEC-supported event. For more info: www.designbuildexpo.com.au/.

Contact: [Dana Shannon](#), Global Trade Specialist, 503–229–6053.

Hospitalar—Sao Paulo, Brazil—May 25–28, 2010

Hospitalar is the healthcare event in Latin America. In 2009, there were 1200 exhibitors from 30 countries and 86,000 delegates. Visit www.hospitalar.com/ingles/ for more information.

This event is professionally managed by Messe Dusseldorf, the group that organizes Medica, in Germany. The U.S. Department of Commerce annually runs programs of services in conjunction with Hospitalar.

Contact: [Tom DiCorcia](#), Global Trade Specialist, 503–229–6055.

Eurosatory 2010—Paris, France—June 14–18, 2010

Eurosatory 2010, the next international exhibition devoted to Land Defence, Airland and Homeland Defense, will take place in Paris-Nord Villepinte from June 14–18, 2010. Target industries include: Defense, Security, Public Safety, Law Enforcement and Transport. Full information may be obtained from the organizers, Coges, at www.eurosatory.com.

Contact: [Alexa Hamilton](#), Global Trade Specialist, 503–229–6056.

Outdoor—Fredrichschafen, Germany—July 15–18, 2010

ISPO is an International Trade Fair for Sports Equipment and Activewear. It is the only one-stop-shop trade show uniting all segments of the under one roof. ISPO bring buyers, potential distributors and suppliers throughout Europe. ISPO as a trade show integrates individual trade show segments in order to reduce the gap between new buyers, suppliers and retailers. For more info: www.european-outdoor.de/.

Contact: [Dana Shannon](#), Global Trade Specialist, 503–229–6053.

Natural Products Asia—Hong Kong—August 2010

The Natural Products Expo West has a sister show in Asia, and this is it! The International team proposes to bring a few selected exhibitors to this regional show. For this show, an Oregon booth may be required as a platform to displaying several Oregon products under one umbrella. Asia is a large market for natural and organic products, where Oregon has its strength. Japan, Taiwan, Korea, Hong Kong and Singapore are some of the developed markets in Asia with the high-income needed to support these high-end products. For more info: www.naturalproductsasia.com/

Contact: [Alexa Hamilton](#), Global Trade Specialist, 503–229–6056.

Eco-Expo Asia 2010—Hong Kong—November 3–6, 2010

Hong Kong has been an important trading center in Asia, and it is still an effective place to locate valid agents or distributors and use Hong Kong as a spring board to do business in China and SE Asia. Eco-Expo Asia positions itself as an ideal platform for the business sector to actively explore more opportunities in environmental and energy related technologies and build stronger eco relations with companies in the region. For more info: www.ecoexpoasia.com/.

Contact: [Sunun Setboonsarng](#), Global Trade Specialist, 503–229–6057.

Medica—Dusseldorf, Germany—November 17–20, 2010

Medica is the world’s largest healthcare event. In 2008, there were 4200 exhibitors and 118,000 square meters of net space. Visit www.medica.de for more information.

The U.S. Department of Commerce annually runs programs of services in conjunction with Medica—most notably, its “CEO” program that provides participating companies with a meeting table, an assistant and a program of meetings with potential customers and partners.

Contact: [Tom DiCorcia](#), Global Trade Specialist, 503–229–6055.